Rosly Tavarez

UX DESIGNER

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A UX design student specializing in accessible, visually-driven digital experiences across mobile, app, and brand design. Skilled in UX research, product design, and usability testing, with a strong record of translating user data into high-impact, inclusive solutions — bilingual in English and Spanish.

experience

Union Arts Associate
User Experience Designer
Jan 2026 · Present
Denton, TX

- Increased student event attendance 10% by producing targeted visual promotional content across digital channels for 5+ live campus events.
- Improved gallery visitor experience for 100+ daily visitors by applying visual hierarchy and layout principles to exhibition design.
- Facilitated accessible, hands-on design workshops for diverse student groups by translating technical design concepts into clear, engaging lessons.

Kickstart Marketing Lab Foundation
UX Design Intern
March-June 2026 · 4 mos
Denton, TX

- Led a full-scale website redesign, enhancing usability and user experience while managing stakeholder communication.
- Streamlined team transitions by delivering comprehensive design documentation and facilitating successful handoff meetings.
- Optimized information architecture and visual design, ensuring a scalable and polished final product for the incoming team

User Experience Designer & Coordinator
L'Oréal Brandstorm 2026
Jan–March 2026 · 3 mos
Denton, TX

- Placed competitively against university teams nationwide by synthesizing 75+ participant feedback sessions into actionable product requirements and concept iterations.
- Delivered a live concept pitch to L'Oréal industry judges, translating user research into a clear, presentable business narrative under competition time constraints.

education

University of North Texas
Denton, TX

Bachelor of Fine Arts – UX Design
Expected Graduation: May 2029

- President's List – **4.0 GPA** (Spring 2026)
- UNT Excellence Scholarship Recipient (Aug 2025)

toolbox

Figma
Adobe Illustrator
Adobe CC
Blender
HTML / CSS
Microsoft Suite

skills

UX / UI Design
UX Research
Web & Mobile Design
Usability Testing
Spanish (Bilingual)

certifications

Adobe Illustrator (2024)
Figma: Designing with Variables and Conditionals (2026)
IBM Enterprise Design Thinking Practitioner (2026)
UX Research at Scale: Surveys, Analytics, Online Testing (2026)